



SHE-TALKS

with Lisa Jones
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PARTNERSHIP KIT

ABOUT THE PODCAST

SHE-talks with Lisa Jones is a podcast for women scaling up brands while maintaining balance.

Lisa brings inspiring conversations with female founders as they share their journeys to success, offering real-life insights and actionable takeaways. Lisa also opens up about her own experiences, providing valuable lessons on creating balance and building a life you love.

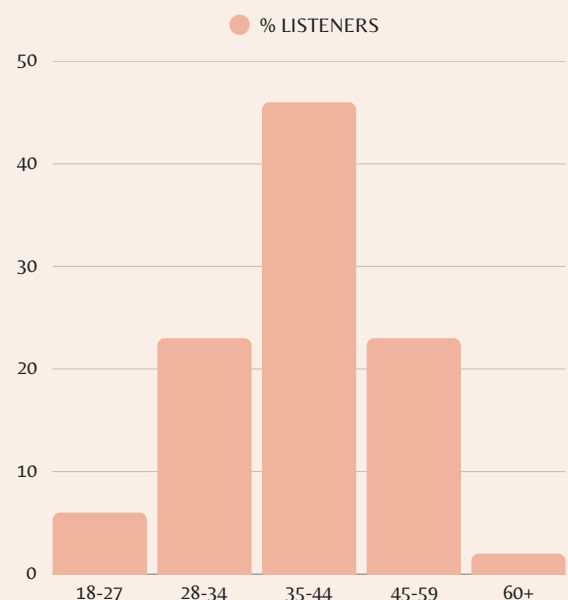
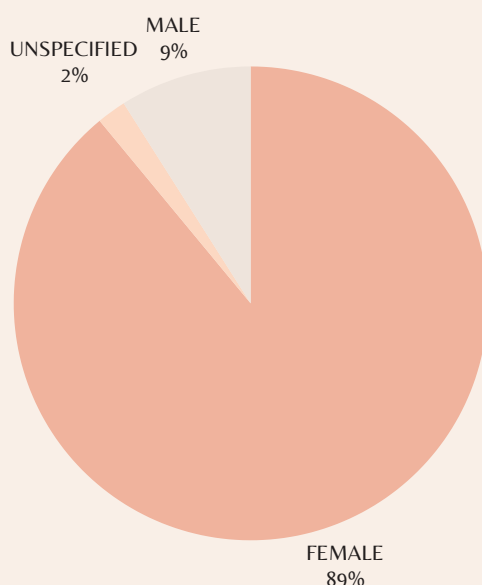
The SHE-talks podcast has gone from strength to strength since the first episode launched early 2023. With over 75,000 downloads and incredible testimonials, the podcast has 89% Australian listenership and is consistently in the Top 25 Entrepreneurship Podcasts in Australia. It has also charted numerous times in the Business category.

OUR GUESTS

- ★ are uber-successful female founders running a product or service based business
- ★ are raw, open, vulnerable and honest
- ★ want to share their mistakes so others can learn from them

OUR LISTENERS

- ★ want to walk in the footsteps of giants, learning from the best of the best
- ★ are hungry for actionable strategies
- ★ are keen to hear the real stories behind successful brands, and the challenges they've faced



SHE-TALKS PAST GUESTS

SOME OF THE INCREDIBLE WOMEN LISA HAS INTERVIEWED



LISA CURRY

happy
HEALTHYyou®



LOU RICE

Strapsicle®



LAUREN FRENCH

Mollo



JESS & STEF DADON

TWOOBS



CLARE SPELTA

BON MAXIE™



BIANCA TARRANT

OUR COW



CHLOE DE WINTER

NALA



DANI HOLLOWAY

MERRY·PEOPLE



CHANTEL BRAYLEY

NAKED HARVEST



KASEY GIARRATANA

XALI



LAUREN ROE

I love linen



ALISA FRASER

alive®
BODY



ANNA DUPONT

RINGERS WESTERN



HAYLEY PANNECOECKE

KIP&CO



VANESSA LYNDON

VANESSA MEGAN™
Naturaceutical Skincare



IRIS SMIT

The
Quick Flick

SEE MORE PAST GUESTS HERE

SHE-TALKS REVIEWS

SEE WHAT OUR LISTENERS HAVE TO SAY

“

Have absolutely loved every episode of this podcast. I've learned so much and found the courage to push forward and grow my business in 2024.

”

“

Absolutely LOVING this podcast! Love listening along while I'm working on my biz packing orders - makes you feel like you're hanging out with some clever, insightful business besties.

”

“

This podcast has been really helpful. I love Lisa's no-nonsense, direct and honest style. Looking forward to hearing more!

”

LISTEN FOR YOURSELF!



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PARTNER WITH SHE-TALKS

CONTACT US

SHE-talks listeners are female business owners, decision-makers, and consumers ready to invest in their growth. Our audience is hungry for actionable strategies, eager to learn from successful founders, and trust the brands we recommend.

By partnering with SHE-talks, your brand aligns with inspiring, successful women who are shaping the future of business.

If you're looking to connect with motivated female founders who are actively investing in themselves and their businesses, advertising on SHE-talks is an opportunity to get your brand in front of the right audience in an authentic and impactful way.

PARTNERSHIP OPPORTUNITIES

SINGLE EPISODE

Investment \$2,500 AUD +GST

PODCAST PACK 1 - BUY 3 & GET 4

Investment \$7,500 AUD +GST

PODCAST PACK 2 - BUY 8 & GET 10

Investment \$20,000 AUD +GST

INCLUSIONS

30 sec pre-roll intro voiced by Lisa

Your company bio and link in podcast shownotes + episode webpage

Mention of your business to the SHE-com community via social channels (50k+) and EDM (10k+)

Opportunity to invite one of your clients to be interviewed by Lisa Jones on the podcast (subject to approval)

CONTACT US

To learn more about this opportunity or to discuss bespoke packages tailored to the needs of your business, email us hello@shecom.co